

the olive press

Internet Press Pack 2015



Welcome

**THE ORIGINAL AND ONLY
ENGLISH-LANGUAGE INVESTIGATIVE
NEWSPAPER IN ANDALUCÍA**

The Olive Press online responds to the need for a proper hard-hitting medium to represent and serve the huge expatriate community in Spain.

An alternative to the bland, one-dimensional news coverage, www.theolivepress.es supplies the latest news, as well as culture and entertainment, business and finance stories.

Launched in November 2005, it is Andalucía's only website written by real journalists, professional food, travel and art writers and with contributions from many of Spain's top foreign writers.

Growing from strength to strength, the website complements the paper which has over 230,000 copies (including 160,000 digital downloads) per month.

The website gets an average of 20,000 page views per day and around 150,000 'unique' visitors a month.

The key facts:

The original and *only* English-language
investigative newspaper in Andalucía
the olive press

- **Spain's best news website**, receives over 200,000 visits each month and around 420,000 page views each month.
- A fantastic way to get your business noticed, Google ranks it as 4/10, the highest ranking for an English website in Spain.
- The website is on the front page of Google for the following search terms: '**spain news**', '**andalucia news**', '**property news spain**', '**green news spain**', '**expat news**' and many others.
- It is read all over the English speaking world, **ranked around 150,000 in the top five million global websites**, by Alexa.com (compared with Sur in English, for example which is ranked at around 400,000).
- Every week we break international stories followed up by the UK, Irish and American press.
- All issues of the paper are available as downloadable PDFs opening up advertisers to a worldwide audience.



Feeling 'appy



GETTING your hands on a copy of the Olive Press each fortnight is very easy.

As well as an iPhone app, the newspaper is now available on all Android mobile phones and devices – totally free!

Updated the same morning that the newspaper hits the streets, the app makes it easy to flick through the pages, zooming in and out.

You can now read and interact with the Olive Press through all major social media platforms, including: Facebook, Twitter, Google Plus, the IOS and Android apps. We have over 4,000 legitimate Twitter and 6,200 Facebook (not paid for) followers unlike some of our rivals.

Social Networks:



@OlivePress - 4,100 Followers



OlivePressNewspaper - 6,209 Likes



Olive Press Newspaper Spain - 44,000 Views



Olive Press IOS App available

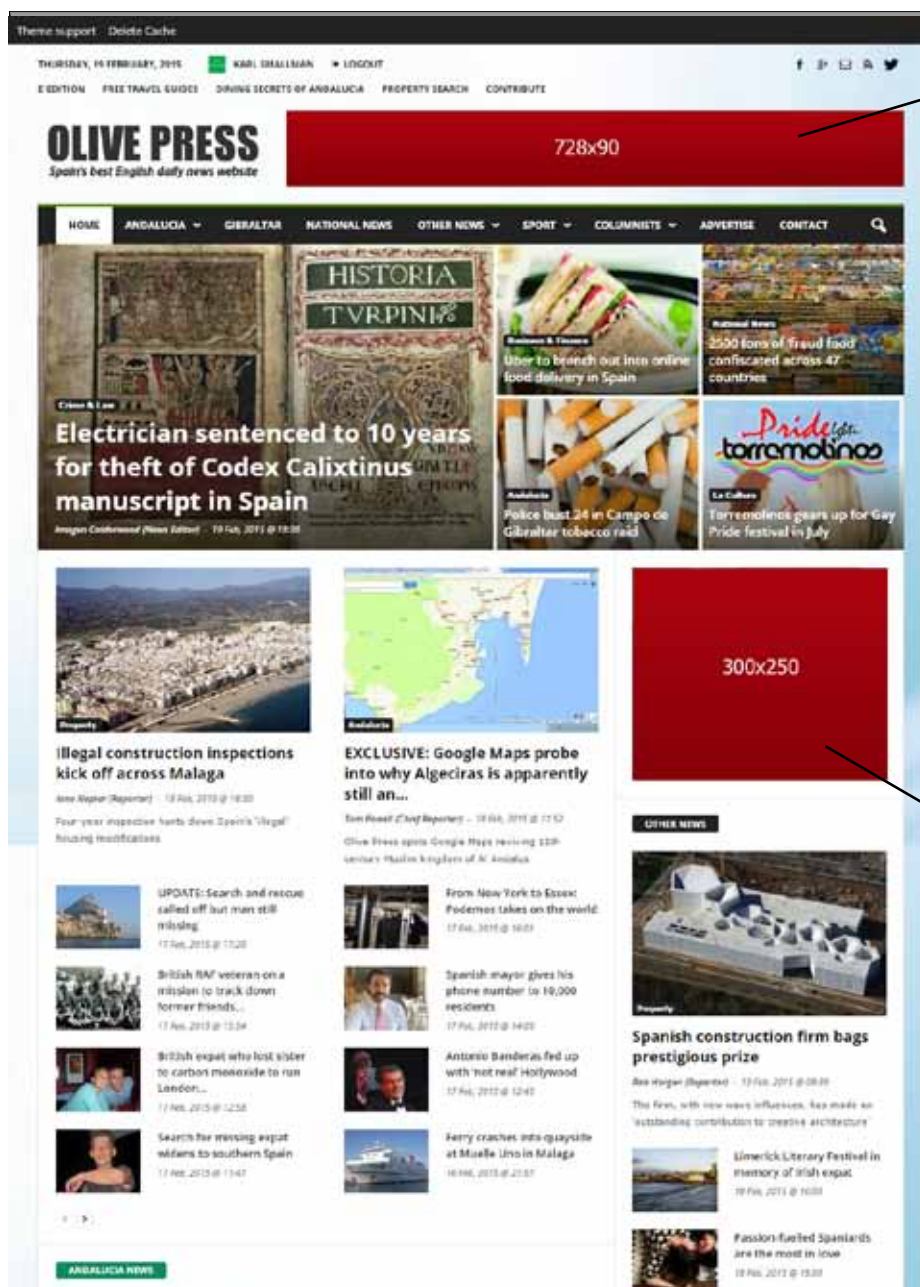


Olive Press Android App available

The original and only English-language
investigative newspaper in Andalucía

the olive press

Price list:



OP1 - €1350pm

WEB BANNER
ADVERTISING (A1):
768 (W) X 90 (H) PIXELS

- Your banner may be supplied as a GIF or JPEG file (containing images and text).
- 768 pixels wide x 90 pixels high.
- If animated GIF the banner advert can have no more than 4 rotations.
- You must also supply the URL for the linking page to your banner advert.

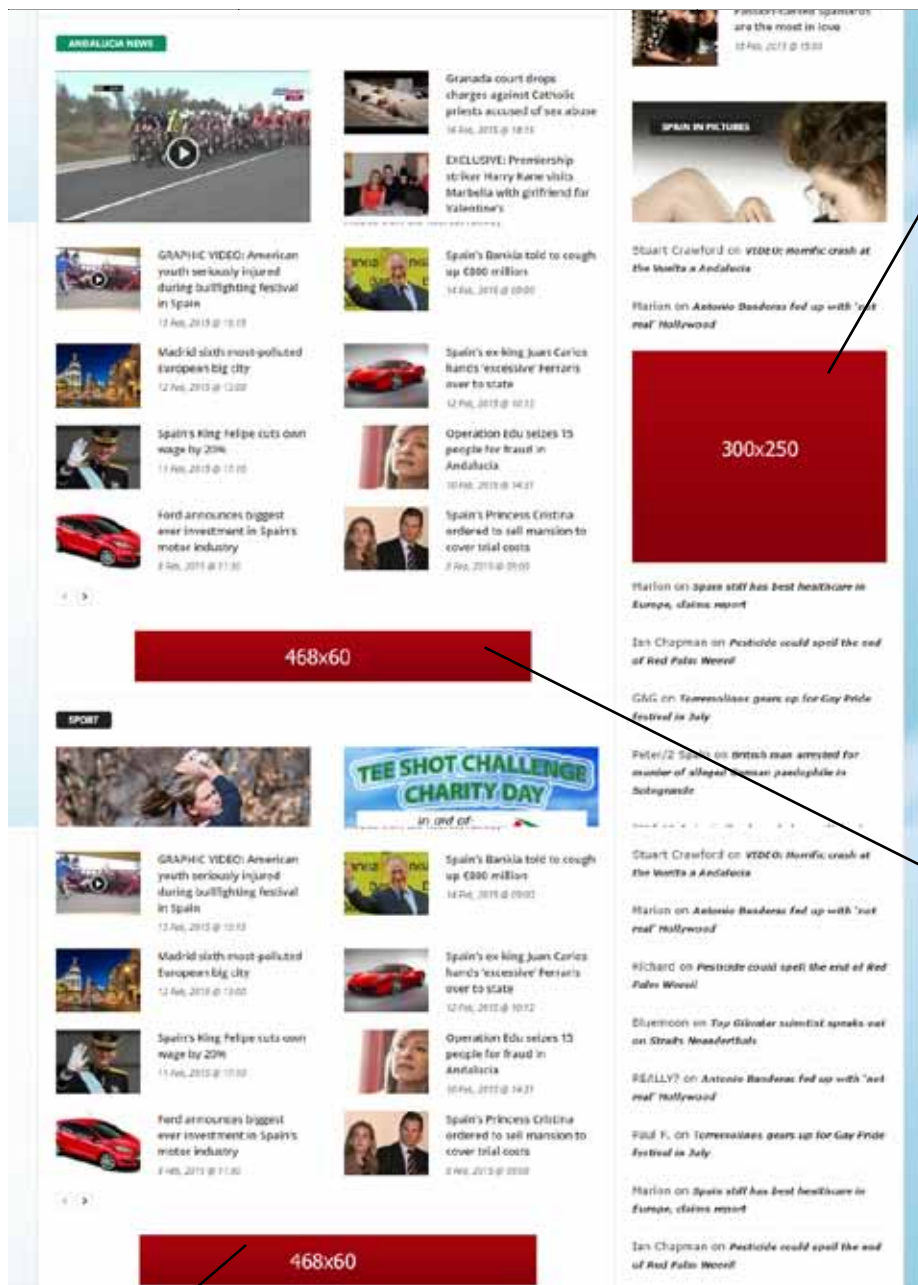
OP2 - €700pm

WEB BANNER
ADVERTISING (A2):
300 (W) X 250 (H) PIXELS

- Your banner may be supplied as a GIF or JPEG file (containing images and text).
- 300 pixels wide x 250 pixels high.
- If animated GIF the banner advert can have no more than 4 rotations.
- You must also supply the URL for the linking page to your banner advert.

The original and only English-language
investigative newspaper in Andalucía

the olive press



OP3 - €600pm

**WEB BANNER
ADVERTISING (A2):
300 (W) X 250 (H) PIXELS**

- Your banner may be supplied as a GIF or JPEG file (containing images and text).
- 300 pixels wide x 250 pixels high.
- If animated GIF the banner advert can have no more than 4 rotations.
- You must also supply the URL for the linking page to your banner advert.

OP4 - €300pm

**WEB BANNER
ADVERTISING (A1):
468 (W) X 60 (H) PIXELS**

- Your banner may be supplied as a GIF or JPEG file (containing images and text).
- 468 pixels wide x 60 pixels high.
- If animated GIF the banner advert can have no more than 4 rotations.
- You must also supply the URL for the linking page to your banner advert.

OP5 - €250 pm

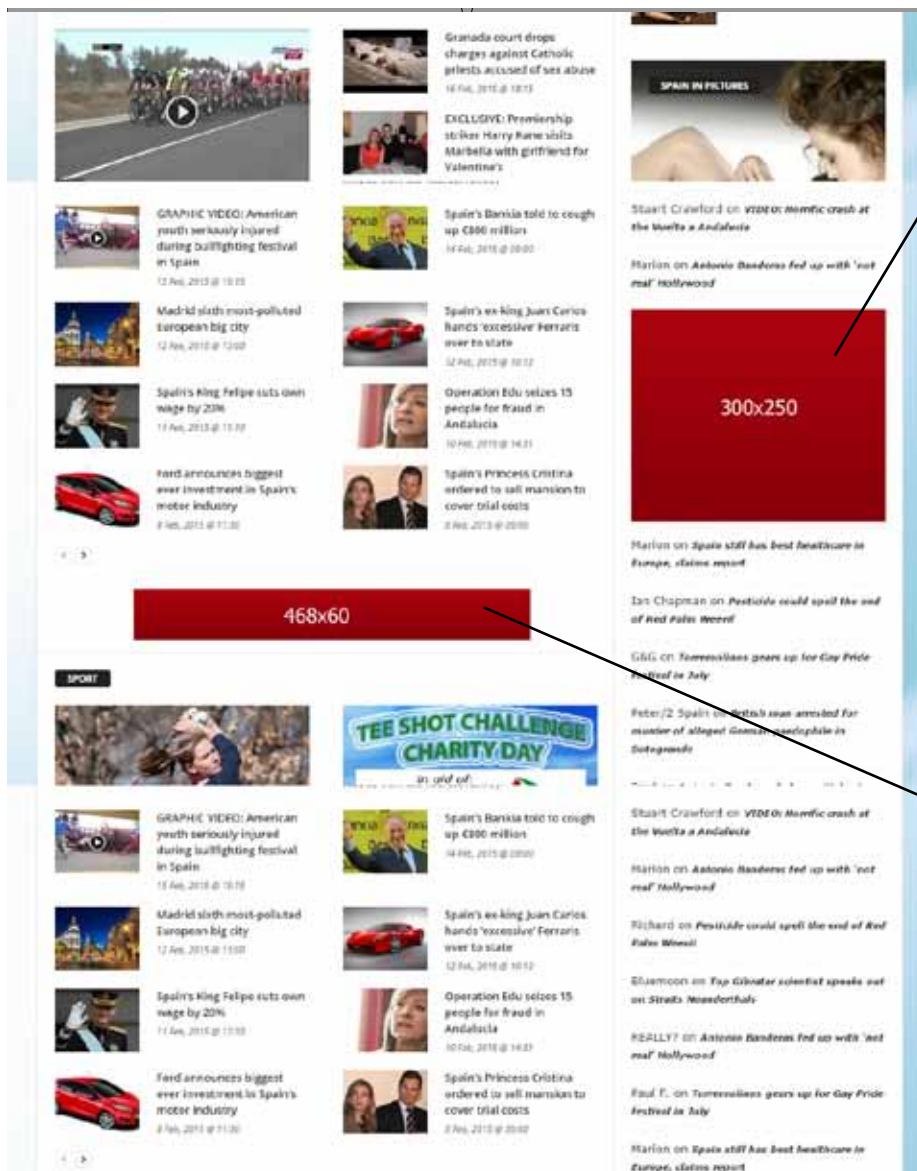
- Your banner may be supplied as a GIF or Jpeg file (containing images and text).
- 468 pixels wide x 60 pixels high.
- If animated GIF the banner advert can have no more than 4 rotations.

**WEB BANNER
ADVERTISING (A1):
468 (W) X 60 (H) PIXELS**

- You must also supply the URL for the linking page to your banner advert.

The original and only English-language
investigative newspaper in Andalucía

the olive press



OP6 - €400pm

**WEB BANNER
ADVERTISING (A2):
300 (W) X 250 (H) PIXELS**

- Your banner may be supplied as a GIF or JPEG file (containing images and text).
- 300 pixels wide x 250 pixels high.
- If animated GIF the banner advert can have no more than 4 rotations.
- You must also supply the URL for the linking page to your banner advert.

OP7 - €250pm

**RECTANGLE BANNER
ADVERTISING (A4): 468
(W) X 60 (H) PIXELS**

- Your banner may be supplied as a GIF or JPEG file (containing images and text).
- 468 pixels wide x 60 pixels high.
- If animated GIF the banner advert can have no more than 4 rotations.

the

olive press

The original and only English-language
investigative newspaper in Andalucía



Teenage female golfer mixing it with the men on the Costa...

Rob Higgins (Reporter) - 18 Aug, 2016 @ 17:00



Tee shot challenge to raise funds for Cudeca

Tam Powell (Chief Reporter) - 12 Nov, 2016 @ 16:17



David Moyes: Managers in La Liga are far less friendly than...

Tam Powell (Chief Reporter) - 10 Nov, 2013 @ 12:12



Marc Marquez setting the pace in Malaysia MotoGP testing

Rob Higgins (Reporter) - 9 Nov, 2016 @ 13:58

GIBRALTAR NEWS



Top Gibraltar scientist speaks out on Straits Neanderthals

Angelo Cordero (Press Editor) - 10 Nov, 2013 @ 12:00

Oliver Milosovic will give a talk in Spain on March 27-29



Gibraltar's car impounded over one packet of cigarettes

Rob Higgins (Reporter) - 11 Jan, 2011 @ 12:30

Car owner left in 'shock' after car was seized after she failed to declare 30 cigarettes



Spain to close Gibraltar's Cervantes Institute

Tam Powell (Chief Reporter) - 12 Nov, 2012 @ 11:20

Foreign Minister Jose Gargallo claimed 'everyone speaks Spanish except the rock'



The ins and out of immigration in Spain



Did gold-greedy Romans kick-off climate change in Spain?

Peter/2 Spain on British man awarded for murder of alleged German paedophile in Goteborg

Prod int Antonio Banderas fed up with 'not real' Hollywood



A8 - €300pm

SQUARE BANNER
ADVERTISING (A8):
300 (W) X 250 (H) PIXELS

- Your banner may be supplied as a GIF or JPEG file (containing images and text).
- 300 pixels wide x 250 pixels high.
- If animated GIF the banner advert can have no more than 4 rotations.
- You must also supply the URL for the linking page to your banner advert.

A9 - €80pm

RECTANGLE BANNER
ADVERTISING (A9):
300 (W) X 30 (H) PIXELS

- Your banner may be supplied as a GIF or JPEG file (containing images and text).
- 300 pixels wide x 30 pixels high.
- If animated GIF the banner advert can have no more than 4 rotations.
- You must also supply the URL for the linking page to your banner advert.

A10 - €120pm

- Your banner may be supplied as a GIF or JPEG file (containing images and text).
- 125 pixels wide x 125 pixels high.
- If animated GIF the banner advert can have no more than 4 rotations.

- You must also supply the URL for the linking page to your banner advert.

WEB BANNER
ADVERTISING (A10):
125 (W) X 125 (H) PIXELS

The original and only English-language
investigative newspaper in Andalucía

the olive press

Advertising

To share in *The Olive Press* success and increase your business potential further, our sales team are happy to answer any queries you may have. Please contact us and see how we can help you. Telephone: (0034) **951 273 575** or **691 831 399** or email jon@theolivepress.es or admin@theolivepress.es



***“Spain’s best
English daily news
website”***

- the Rough Guide

The Olive Press is the English language newspaper for Andalucía. Local news from Costa del Sol and inland Andalucía plus national news from around Spain.

A campaigning, community newspaper, the Olive Press represents the huge and growing expatriate community in southern Spain – 200,000 copies distributed monthly (130,000 digitally) with an estimated readership, including the website, of more than 500,000 people a month.

**For further information on rates, special supplements, sponsored pages, as well as additional Internet and Classified details,
please contact our sales team on 951 273 575 or 691 831 399 or email admin@theolivepress.es**